



Republic of the Philippines
QUEZON CITY COUNCIL

Quezon City
19th City Council

PR19CC-785

67th Regular Session

RESOLUTION NO. SP- **6479**, S-2015




A RESOLUTION URGING THE DEPARTMENT OF TRANSPORTATION AND COMMUNICATION (DOTC) AND THE NATIONAL TELECOMMUNICATIONS COMMISSION (NTC) TO DIRECT ALL MOBILE PHONE SERVICE PROVIDERS, OR TELECOMMUNICATIONS COMPANY TO STRICTLY COMPLY WITH THE PROVISIONS OF REPUBLIC ACT NO. 10639, OTHERWISE KNOWN AS "THE FREE MOBILE DISASTER ALERTS ACT".

Introduced by Councilor RANULFO Z. LUDOVICA.

Co-Introduced by Councilors Anthony Peter D. Crisologo, Ricardo T. Belmonte, Jr., Dorothy A. Delarmente, Lena Marie P. Juico, Alexis R. Herrera, Precious Hipolito Castelo, Roderick M. Paulate, Ramon P. Medalla, Estrella C. Valmocina, Allan Benedict S. Reyes, Gian Carlo G. Sotto, Franz S. Pumaren, Eufemio C. Lagumbay, Jaime F. Borres, Jesus Manuel C. Suntay, Vincent DG. Belmonte, Marvin C. Rillo, Raquel S. Malañgen, Jessica Castelo Daza, Bayani V. Hipol, Jose A. Visaya, Juliette Alyson Rae V. Medalla, Godofredo T. Liban II, Allan Butch T. Francisco, Karl Edgar C. Castelo, Candy A. Medina, Diorella Maria G. Sotto, Marivic Co-Pilar, Rogelio "Roger" P. Juan, Melencio "Bobby" T. Castelo, Jr., Donato C. Matias and Ricardo B. Corpuz.

WHEREAS, under Republic Act No. 10639, otherwise known as the "The Free Mobile Disaster Alerts Act", all Mobile Phone Service Providers, Service Providers or Telecommunications Company are mandated to send out alerts, through short messaging service (SMS) or multimedia messaging service (MMS), at regular intervals directly to the mobile phone subscribers located near or within the affected areas in the event of an impending tropical storm, typhoon, tsunami, or other calamities to notify and inform the people about the said disasters, in order to prevent injuries, destruction and loss of lives and properties;

WHEREAS, it has been observed that instead of complying with the aforesaid provisions, mobile phone service providers preferred, and in fact are in a habit of, sending unnecessary messages such as offers for the availment of new ringtone, or offers to download pictures of famous personalities or latest music soundtrack, and other commercial advertisements which sometimes make the unnecessarily distracts to mobile phone subscribers or causes concomitant loss of their cellphone loads;

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WHEREAS, while natural or man-made calamities are unpredictable, the unfortunate effects thereof could be prevented or mitigated through preparedness, readiness, adequate information or early-warning;

WHEREAS, sending free mobile disaster alerts to mobile phone subscribers or cellphone users is not only a statutory mandate but part of the mobile phone service providers' corporate social responsibility considering that the nature of their business is imbued with public interest.


NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to urge, as it does hereby urge, the Department of Transportation and Communication (DOTC) and the National Telecommunications Commission (NTC) to direct all Mobile Phone Service Providers, or Telecommunications Company to strictly comply with the provisions of Republic Act No. 10639, otherwise known as "The Free Mobile Disaster Alerts Act".

ADOPTED: August 10, 2015.

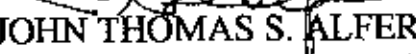

MA. JOSEFINA G. BELMONTE
Vice Mayor
Presiding Officer

ATTESTED:


Atty. JOHN THOMAS S. ALFEROS III
City Gov't. Asst. Dept. Head III

CERTIFICATION

This is to certify that this Resolution was APPROVED by the City Council on Second Reading on August 10, 2015 and was CONFIRMED on August 17, 2015.


Atty. JOHN THOMAS S. ALFEROS III
City Gov't. Asst. Dept. Head III

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